

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
304355-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	304355	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/23/12	11pm Action News Updat	11-1135pm M-Sun	1111111	:30	7	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11111 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/17/12 11:34 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM12T13H \$2,000.00 NM 2 WXYZ Th 10/18/12 11:14 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM 3 WXYZ F 10/19/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM 4 WXYZ Sa 10/20/12 11pm Action News Update 11-1135pm M-Sun :00 <del>\$2,000.00</del> NM See MG 1.8 8 WXYZ Sa 10/20/12 12:22 AM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM MG for 1.4 10/20 5 WXYZ Su 10/21/12 11:25 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ M 10/22/12 11pm Action News Update 11-1135pm M-Sun :00 <del>\$2,000.00</del> NM See MG 1.9 9 WXYZ M 10/22/12 12:16 AM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM MG for 1.6 10/22 7 WXYZ Tu 10/23/12 11:12 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM									
2	10/17/12	10/23/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/17/12 5:43 AM 5am News M-F 5-6am M-F :30 CPM12T13H \$400.00 NM 2 WXYZ Th 10/18/12 4:58 AM 5am News M-F 5-6am M-F :30 CPM12T13H \$400.00 NM 3 WXYZ F 10/19/12 5:42 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/22/12 5:08 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM 5 WXYZ Tu 10/23/12 5:31 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304355-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/17/12	10/23/12	Action News 6am	6-7am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 6:18 AM Action News 6am 6-7am M-F :30 CPM12T13H \$900.00 NM									
2 WXYZ Th 10/18/12 6:39 AM Action News 6am 6-7am M-F :30 CPM12T13H \$900.00 NM									
3 WXYZ F 10/19/12 6:53 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 6:09 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
5 WXYZ Tu 10/23/12 6:52 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
4	10/17/12	10/23/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 8:54 AM M-F 7-9am 7-9am M-F :30 CPM12T13H \$900.00 NM									
2 WXYZ Th 10/18/12 7:29 AM M-F 7-9am 7-9am M-F :30 CPM12T13H \$900.00 NM									
3 WXYZ F 10/19/12 7:49 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 6:59 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
5 WXYZ Tu 10/23/12 8:40 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
5	10/17/12	10/23/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 9:54 AM M-F 9a-10a 9-10am M-F :30 CPM12T13H \$500.00 NM									
2 WXYZ Th 10/18/12 9:51 AM M-F 9a-10a 9-10am M-F :30 CPM12T13H \$500.00 NM									
3 WXYZ F 10/19/12 9:55 AM M-F 9a-10a 9-10am M-F :30 CPM101701H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 9:33 AM M-F 9a-10a 9-10am M-F :30 CPM101701H \$500.00 NM									
5 WXYZ Tu 10/23/12 9:59 AM M-F 9a-10a 9-10am M-F :30 CPM101701H \$500.00 NM									
6	10/17/12	10/23/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 M-F 11a-12n 11am-12pm M-F :00 <del>\$750.00</del> NM									
Credited									
2 WXYZ Th 10/18/12 11:12 AM M-F 11a-12n 11am-12pm M-F :30 CPM12T13H \$750.00 NM									
3 WXYZ F 10/19/12 11:11 AM M-F 11a-12n 11am-12pm M-F :30 CPM101701H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM101701H \$750.00 NM									
5 WXYZ Tu 10/23/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM101701H \$750.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304355-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/17/12	10/23/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 12:13 PM 12n-1p 12-1pm M-F :30 CPM12T13H \$500.00 NM									
2 WXYZ Th 10/18/12 12:39 PM 12n-1p 12-1pm M-F :30 CPM12T13H \$500.00 NM									
3 WXYZ F 10/19/12 12:29 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 12:27 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
5 WXYZ Tu 10/23/12 12:14 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
8	10/17/12	10/23/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 4:11 PM Dr. Oz 4-5pm M-F :30 CPM12T13H \$900.00 NM									
2 WXYZ Th 10/18/12 4:31 PM Dr. Oz 4-5pm M-F :30 CPM101701H \$900.00 NM									
3 WXYZ F 10/19/12 4:20 PM Dr. Oz 4-5pm M-F :30 CPM101701H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 4:12 PM Dr. Oz 4-5pm M-F :30 CPM101701H \$900.00 NM									
5 WXYZ Tu 10/23/12 4:20 PM Dr. Oz 4-5pm M-F :30 CPM101701H \$900.00 NM									
9	10/17/12	10/23/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 CPM12T13H \$1,000.00 NM									
2 WXYZ Th 10/18/12 5:10 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
3 WXYZ F 10/19/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 5:46 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
5 WXYZ Tu 10/23/12 5:53 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
10	10/17/12	10/23/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 6:08 PM 6-630pm M-F 6-630pm M-F :30 CPM12T13H \$1,200.00 NM									
2 WXYZ Th 10/18/12 6:08 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									
3 WXYZ F 10/19/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									
5 WXYZ Tu 10/23/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 CPM101701H \$1,200.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304355-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/17/12	10/23/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 7:11 PM M-F 7-730p 7-730pm M-F :30 CPM12T13H \$1,200.00 NM									
2 WXYZ Th 10/18/12 7:13 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
3 WXYZ F 10/19/12 7:14 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 7:26 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
5 WXYZ Tu 10/23/12 7:15 PM M-F 7-730p 7-730pm M-F :30 CPM101701H \$1,200.00 NM									
12	10/17/12	10/23/12	M-F 730-8pm	730-8pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 7:42 PM M-F 730-8pm 730-8pm M-F :30 CPM12T13H \$1,800.00 NM									
2 WXYZ Th 10/18/12 7:39 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
3 WXYZ F 10/19/12 7:56 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 M-F 730-8pm 730-8pm M-F :00 <del>\$1,800.00</del> NM									
Credited									
5 WXYZ Tu 10/23/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
13	10/17/12	10/23/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/17/12 12:01 AM Nightline 1135pm-1205am M :30 CPM12T13H \$750.00 NM									
2 WXYZ Th 10/18/12 11:55 PM Nightline 1135pm-1205am M :30 CPM101701H \$750.00 NM									
3 WXYZ F 10/19/12 12:01 AM Nightline 1135pm-1205am M :30 CPM101701H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 Nightline 1135pm-1205am M :00 <del>\$750.00</del> NM									
Credited									
5 WXYZ Tu 10/23/12 11:44 PM Nightline 1135pm-1205am M :30 CPM101701H \$750.00 NM									
14	10/22/12	10/22/12	Lions PreGame Show	6-830p	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/22/12 7:53 PM Lions PreGame Show 6-830p :30 CPM101701H \$5,000.00 NM									
15	10/22/12	10/22/12	Detroit Lions Football	830-1130p	M-----	:30	1	\$30,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/22/12 10:50 PM Detroit Lions Football 830-1130p :30 CPM101701H \$30,000.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304355-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michig		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/18/12	10/18/12	Thursday Prime B	9-10pm Thursday	---T---	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Th	10/18/12	9:19 PM	Thursday Prime B	9-10pm Thursday	:30	CPM101701H	\$10,000.00 NM
17	10/20/12	10/20/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12	7:59 AM	GMA SAT 7-8am	SAT 7-8am	:30	CPM101701H	\$350.00 NM
18	10/20/12	10/20/12	ABC's Cilge Ftbl 330-7pm	330-7pm	-----S-	:30	2	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12	4:20 PM	ABC's Cilge Ftbl 330-7pm	330-7pm	:30	CPM101701H	\$2,500.00 NM
2	WXYZ	Sa	10/20/12	5:31 PM	ABC's Cilge Ftbl 330-7pm	330-7pm	:30	CPM101701H	\$2,500.00 NM
19	10/20/12	10/20/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12		Sat 7-8pm	7-8pm Sat	:00		<del>\$1,000.00</del> NM
See MG 19.2									
2	WXYZ	Sa	10/20/12	7:44 PM	Sa 7-8p	7pm Sat	:30	CPM101701H	\$1,000.00 NM
MG for 19.1 10/20									
20	10/20/12	10/20/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12	11:59 PM	ABC's Saturday Night Football	SA 8pm-1130pm	:30	CPM101701H	\$3,000.00 NM
21	10/21/12	10/21/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/21/12	8:27 AM	Action News SUN 8am	Sun 8-930am	:30	CPM101701H	\$350.00 NM
22	10/21/12	10/21/12	Spotlight SUN 930am	Sun 930-10am	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/21/12	9:48 AM	Spotlight SUN 930am	Sun 930-10am	:30	CPM101701H	\$500.00 NM
23	10/21/12	10/21/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/21/12	6:23 PM	Su 6-630p	6-630pm Sun	:30	CPM101701H	\$750.00 NM



Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
304355-1	10/28/12	October 2012	10/01/12 - 10/23/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Citizens Protecting Michigan	Citizens Protecting Michig		

www.wxyz.com

<u>Total Spots</u>	<b>75</b>	<u>Gross Total</u>	<b>\$120,650.00</b>
--------------------	-----------	--------------------	---------------------

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$18,097.50</b>
--------------------------	--------------------

<u>Net Amount Due</u>	<b>\$102,552.50</b>
-----------------------	---------------------